

# Winter Clinics 2022

McCall Idaho 🏔️ February 24-27



Ada County Medical Society

**EXHIBITOR PROSPECTUS**

# SW Idaho's Longest Running CME Retreat

Ada County Medical Society is happy to bring its 63rd Annual Winter Clinics back live and in-person to the Shore Lodge in McCall. Exhibitor space will be more limited than in previous years, but we are confident we will be able to hold a safe education event that allows you to interact with our local physicians.

## Exhibitor Tables: \$900

### All exhibitors will receive:

- A table during meals/receptions for face time with on-site attendees: Thursday evening, Friday morning, Friday evening.
- Web-based exhibitor booth will be available for online attendee: description of products or services, introductory video embed, Materials downloadable from portal, and representative contact listing.
- Listing on conference program
- Registered attendees list, including email addresses, unless an ineligible company as defined by ACCME.
- Opportunity to donate items for Friday evening raffle

## Guidelines

### COVID Safety Protocols

- All registered conference attendees, exhibitors, and sponsor representatives at Winter Clinics must be fully-vaccinated against COVID-19; no exemptions are provided. Boosters are recommended, but not required. While vaccination is encouraged for family attending, we will not be able to require it.
- Proof of vaccination will be requested for each representative upon completion of your registration; inability to supply it within 30 days will result in cancellation of your booth reservation and refund.
- All Winter Clinics attendees and

representatives must wear a face covering/mask in the Shore Lodge educational areas, exhibitor hall, and other common areas utilized by the conference. Utilization of masks in the narrow hallways is requested out of respect for others. Family members in the common areas will be asked to mask as well.

- All attendees should consider any recent unmitigated exposures to COVID+ persons and/or their personal health status just prior to coming to the event. Those who may be health compromised should stay home and send a different company representative.

### Booth Requests

Booth request reservations are made for and paid online by credit card. Online reservations made by companies who must pay by check will only be held for 30 days, at which time booth request may be released if in demand.

### Booth Assignments

Booths this year will be located at ACMS' discretion and all will be placed around the perimeter. Electricity will be available to any if requested in advance, but you must furnish your own power strip. Tables are 4' long and a tablecloth will be provided.

### Booth Representative

In order to cut down on the number of people in the room, only ONE (1) representative will be allowed in the exhibit hall at a time. A second representative may be elsewhere in Shore Lodge.

### Cancellation Policy

- If we are forced to virtualize the event, 50% of the exhibitor fee will be refunded.
- No full cancellations or refunds will be made after December 31, unless the event cannot be held virtually.
- ACMS and Shore Lodge are not responsible for any exhibitors' personal effects or exhibit materials left behind.



## SCHEDULE

### THURSDAY

3-6 PM Exhibitor Booth Setup Hours  
6-8 PM Wine and Cheese Social  
(Exhibit Hall)

### FRIDAY

6:45-7:15 AM Breakfast In Exhibit Hall  
7-10:30 AM CME Session I In Education  
Room (Coffee Break in Exhibit  
Hall 8:15-8:30)  
10:30-3 PM Mid-Day Break  
3-4 PM Snacks Available in Exhibit Hall  
3:30-7 PM CME Session II In Education  
Room  
7-9 PM Reception and Prizes in Exhibit  
Hall

### END OF EXHIBITOR TRADE SHOW

Exhibitors must remove their displays by  
10 PM Friday.

## REMAINDER OF CONFERENCE

### SATURDAY

6:45-7:15 AM Breakfast In Exhibit Hall  
7-10:30 AM CME Session III In Education  
Room (Coffee Break in Exhibit  
Hall 8:15-8:30)  
10:30-6 PM Mid-Day Break  
6-7 PM Hosted Social  
7-9 PM Saturday Evening Activities

### SUNDAY

6:45-7:15 AM Breakfast  
7-10:30 AM CME Session IV In Education  
Room (Coffee Break 8:15-8:30)



## FACULTY AND TOPICS

### Donald Adams, MD

Saltzer Health

- *Common Causes and Treatment of Low Back Pain*

### Amish Dave, MD

Virginia Mason Franciscan Health

- *2022 Updates in Rheumatology*
- *Humor, Medicine, and Resilience*

### Howard Donner, MD, CFI

"The Field Guide to Wilderness Medicine"

- *High Altitude Illness: Recognition and Current Treatment*
- *Expedition Medicine: Preparation and Treatment Challenges*

### Kathy Kenady

MIEC Insurance

- *Early Resolution and Disclosure of Unanticipated Medical Outcomes*

### Steven Mings, MD

Gem State Dermatology

- *"Skin Deep:" An Update In Common Skin Conditions For PCPs*

### Thomas Patterson, MD

Family Medicine Residency of Idaho

- *COVID: A New Adverse Childhood Experience*
- *Pediatric Update*

### Ananth Shenoy, MD

Virginia Mason Franciscan Health

- *Marijuana: Clinical Applications and Updates*

### Leah Stockton, MD

Saint Alphonsus General Surgery

- *Surgical Management of Metastatic Colorectal Cancer*

### Jonathan Stoehr, MD, PhD

Virginia Mason Franciscan Health

- *The Most Common Condition of All? Management Update on Obesity for PCPs*

# FRIDAY PRIZE DRAWING

Our “bingo card” type activity encourages attendee engagement with all booths, regardless of Sunshine law applicability. This drawing is held during the Friday evening reception around 815 PM. If you are eligible to donate something for the event (value of \$100 or less), it will help create a festive atmosphere for all.

## McCALL LODGING OPTIONS

- Shore Lodge (ACMS Winter Clinics Block Rate applies only to three night stays) 1-800-657-6464
- Hunt Lodge 208-634-4700
- Hotel McCall 208-634-8105
- Bear Creek Lodge 208-634-3551
- Best Western 208-634-2230

## TYPICAL ATTENDEES (90-120)

### Physician Specialties

- 62% Family Medicine
- 13% Internal Medicine
- 7% Psychiatry/Neurology
- 5% PM&R/Physiatry
- △ Various Other Specialties

### Practice Setting

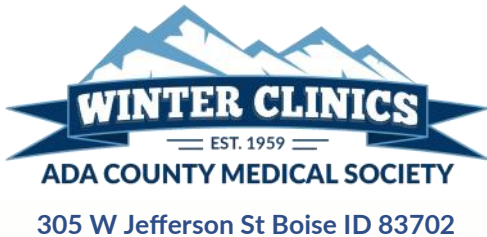
- 44% Hospital System Employed
- 35% Independent Outpatient Based
- 9% Education based
- 6% Retired
- 6% All Other

## TYPICAL ATTENDEES (90-120)

The Ada Canyon Medical Education Consortium is accredited by the Utah Medical Association to provide continuing medical education for physicians. The Ada Canyon Medical Education Consortium designates this live activity for a maximum of 12.50 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Ada County Medical Society, Inc  
EIN 82-7251989.

**REGISTER TO EXHIBIT AT [ACMSWINTERCLINICS.COM](http://ACMSWINTERCLINICS.COM).**



# Request for Taxpayer Identification Number and Certification

**Give Form to the  
 requester. Do not  
 send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p><b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.</p> <hr/> <p><b>2</b> Business name/disregarded entity name, if different from above                  Ada County Medical Society, Inc (ACMS)</p> <p><b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor or single-member LLC                         <input checked="" type="checkbox"/> C Corporation                         <input type="checkbox"/> S Corporation                         <input type="checkbox"/> Partnership                         <input type="checkbox"/> Trust/estate  <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____  <b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.  <input type="checkbox"/> Other (see instructions) ▶ _____                 </p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <u>1</u></p> <p>Exemption from FATCA reporting code (if any) _____</p> <p style="font-size: small;">(Applies to accounts maintained outside the U.S.)</p>
	<p><b>5</b> Address (number, street, and apt. or suite no.) See instructions.                  305 W Jefferson Street Ste 101</p> <p><b>6</b> City, state, and ZIP code                  Boise ID 83702</p>	<p>Requester's name and address (optional)</p>
	<p><b>7</b> List account number(s) here (optional)</p>	

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
				-			-		
<b>or</b>									
<b>Employer identification number</b>									
2	3	-	7	2	5	1	9	8	9

## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person ▶	Date ▶ <u>2/8/21</u>
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## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*